When it comes to discussing the ethics of the Anthropocene, a thorny question inevitably arises: what exactly do we call this sixth great extinction event that we're currently living though? This naming issue is not merely a question of semantics, as any tour through the popular press treatment of Climate Change would confirm: do we say "Andocentric Climate Change," for example, or the more seemingly neutral "Global Warming"? What we dub the current era makes an ethical difference, insofar as the moniker you offer tends also to "call out" (as the kids say) a culprit or series of them. Fully embracing this performative link between naming and diagnosing the problem, I will propose a new label for the current historical phase of the Anthropocene, from the dawn of Foucaultian biopolitics in early C19 Europe through the global intensification and triumph of neoliberal biopower in the present: we live in "The Bodacious Era."